Mandate: FPE

Owner	•
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Center for Strategic Facilitation, Marieann

Manager

MikeKat

Background

Purpose

Doing it to share the ICA methods with for effective PM. To attract a new market. (eg. people in project mgmt) To broaden our training offerings.

Scope

Incl: .xls templates, paper templates... Easy resources. Final versions of powerpoints and participant materials.

Obtain names from as many databases as possible. eg. NW database, ICA database, and others ...

Engage Betsy in conversation about resources to support this course.

Define financial model

< see MSP for further definition about deliverables >

Areas of work not included

Excl. the "ICA proposal"; No further formalization of the GDPM

Goal

Successful launch for CSF partners

Contribution to ICA strategic objectives (eg. expanding the repertoire of ICA course offerings)

Constraints and guidelines

MK has very little time to do squat except show up and be co-trainer w/ GH and Marieann.

CSF is the primary source of mktg and financial resources.

Success criteria

Achieve an 8.0 on a 10.0 evaluation rating (CSF's evaluation form)

12-15 people

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Milestoneplan

Project nmbr.

R: Logis	ent develo stics & reso ram for Pro	•	ence		Proje Miles Resp	ct ct code ct manager toneplan name onsible oved by	FPE MikeKat FPE.SFO Oct.23-25 MikeKat
Planned	М	С	R	E	Code		Milestone
6/30/06				E1		MK: Put Twiki fri	endly format of Project Plan notes
6/26/06				E2		< Charter >	
7/5/06	M ₁					Flyer enhanceme	ent for SFO created
7/15/06	M2					Sales contacts fr	om databases are recvd by CSF
7/15/06	M3)					Promotion starte	d
7/31/06	M4)					Advertising in PN	Л
7/31/06		(C1)				Twiki tool for coll	aborative development up and running
7/31/06	M5)					ToP Flyer rights,	modification, re-publication
7/31/06	M6)					Message by CSF	to ToP Trainer's network: about excitement and
7/31/06	M7)					PMI advertising r	researched (eg. PMI)
8/22/06			R1			** Betsy meet's v	w/Team prior to the PSP class in SEA
8/31/06			R2			Financial model	agreed by stakeholders
8/31/06			R3			Location, Venue	, decided
8/31/06			R4			Software to train	ers
9/30/06	M8)					Paper and .xls to	ools are created
9/30/06		C2				Participant manu	al is completed
9/30/06			R5			Book order by M	ikeKat
10/25/06			-	E3		Course delivered	d with a min. of 8.0 satisfaction rating
10/31/06				E4		2007 Schedule p	provided to Joan
12/31/06				E5		Trainer & Coach	Qualification
12/31/06				E 6		Long term ICA P	E Program (initiative) planning

Notes

Marketing

Milestone Message by CSF to ToP Trainer's network: about excitement and

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Benefits message: Essential

Easilty accessible PM: Doesn't have to use the tech, can use the forms wo/ losing familiarity

Increased Effectivity for the ToP trainer's themselves (use it for their own project's, (eg. multi-project mgmt)

Provide enhanced services to clients.

Effective w/ the implementation phase of PSP

Extended contracts that would take clients thru implementation

Toolkit gives everybody (not just ToP trainers) particularly PM to adddress all the needs for planning and implementation for success

ToP trainers "effectivity"

Client's effectivity

Potential new market (breaking into new areas)

Expanduing our own understanding of the ToP; methods (using ToP methods with projecvt mgmt methods)

Milestone ** Betsy meet's w/Team prior to the PSP class in SEA

Invitation to Betsy to attend FPE.

Ask Betsy to recommend staff to attend

Benefits doc (essential)

Addtl resources/support obtained from ICA.HQ

Draft schedule of FPE courses for 2007 agreed w/Betsy (Sept deadline)

Deliverables:

Prototype of Trainer/Participant materials

Presentation of FPE to Betsy and Dick Wilkinson (including branding progress)

Culture shift

Financials (\$1495 pricing, w/early bird discount)

Milestone Trainer & Coach Qualification

- GFM qualified
- Use the methods (practicioner)
- Participant
- Co-training

FPE

<qualified ToP model >

- Competency in sfwr tool(s) for computer/sfwr based version
- Support facilitator (under coaches guidance)
- Commitment to course development
- Commitment to sales training

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Responsibility Chart

PLAN													RESP	ONS	IBILI	TIES
Project nm Project Project co Project ma Milestonep Responsib Approved	de inag olan ole		e FF	keKa	00	ct.23	-25									gic Facilitation
Estimate	Ju	X - executes the work D - takes decision solely C - must be consulted d - takes decision jointly P - manages progress Months Jun 1, 2006 - Nov 30, 2006								FPE Core Team	Cheryl	MikeKat	Marieann	Gordon	Catherine	Center for Strategic
Hours	6	7	8	9	10	11	No.	Milestone	1	2	3	4	5	6	7	8
	Н						E1	MK: Put Twiki friendly format of Project Plan notes				XP		С		
							E2	< Charter >								
3.3							M1	Flyer enhancement for SFO created		Ι			XD			
		+					M2	Sales contacts from databases are recvd by CSF						Χ	Р	I
		Ħ					МЗ	Promotion started	Х	Χ			DP			Х
		\vdash					M4	Advertising in PMI				XP	Χ			
		Н	_				C1	Twiki tool for collaborative development up and running						Р		
							M5	ToP Flyer rights, modification, re-publication						Р		
							M6	Message by CSF to ToP Trainer's network: about excitement and								XP
							M7	PMI advertising researched (eg. PMI)				XP				
			Ħ				R1	** Betsy meet's w/Team prior to the PSP class in SEA		Х				Р		
							R2	Financial model agreed by stakeholders		d		Χ	С	Χ	С	d
							R3	Location, Venue, decided					Р			
							R4	Software to trainers				Р				
				H			M8	Paper and .xls tools are created				Χ	XP			
				H			C2	Participant manual is completed		1	Х	XD	Х	Р		
							R5	Book order by MikeKat				С	Р			
					H		E3	Course delivered with a min. of 8.0 satisfaction rating				XP	Х	Х	Х	
							E4	2007 Schedule provided to Joan		С				XP		
							E5	Trainer & Coach Qualification						Р		
							E6	Long term ICA PE Program (initiative) planning				Р		Х		
3.3																

Notes

Milestone Sales contacts from databases are recvd by CSF

Gordon

Tim

Milestone Financial model agreed by stakeholders

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Activity schedule

PLAN																RE	SPC	NSI	BILI	TIES
Project nm Project Project co		-		FF	PE															
Project manager MikeKat																				
Milestoneplan name FPE.SFO Oct.23-25						3-2	5													
Responsib				Mi	ike	eKa	t												١.,	
Weeks Estimate May 29, 2006 - Aug 27, 2006									ıg :	27,	20	06			X - executes the work T - provides tuition on the job D - takes decision solely C - must be consulted d - takes decision jointly I - must be informed P - manages progress A - available to advise	MikeKat	Gharper	Mshovlin	Catherine	Ckartes
Hours	22	23	24	25 2	26	27	28	29	30	31	32	33	34	No.	Activity	1	2	3	4	5
	F	H		-	4					F	F	F	•	R1	** Betsy meet's w/Team prior to the PSP class in SEA					
	H	H												R1-001	Invitation to Betsy & staff to atten FPE		Р			
		H	T											R1-002	Benefits of FPE message incl RA/EA		Р			
									\vdash					R1-003	Draft schedule of FPE courses for 2007		Р			
	⊨	Н		\pm						E				R1-004	Prototype of course materials		Р			
		H		\pm						E	E	H		R1-005	FPE branding progress		Р			
		Ш						Ш				F		R1-006	Help Wanted: resources/support from ICA.HQ		Р			
												F		R1-007	FPE presentation to Betsy & Dick		Р			
·												⊨		R1-008	Discussion of culture impact on FPE success		Р			
		Ш										E		R1-009	Financial model presentation		Р			
														R1-010						
0.0															·					

Notes

Milestone

Invitation to Betsy to attend FPE.

Benefits doc (essential) Addtl resources/support obtained from

Deliverables:

Prototype of

Presentation of FPE to Betsy and Culture shift

Financials (\$1495

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